



**JK LAKSHMI**  
**SMART** *Serv*  
**C E M E N T**

**BUILDING A FUTURE IN THE  
SMARTEST WAY**



## JK LAKSHMI SMARTSERV CEMENT

JK Lakshmi Cement brings, for the 'FIRST TIME IN INDIA', JK Lakshmi 'SmartServ' Cement for JK Lakshmi Cement consumers. It's a unique concept that promises to fulfill new age construction needs. This is a premium service offered at no extra cost, equipped with latest technology enabled features like GPS Tracker, Quantity Check Sensor, Anti-theft Lock and many more benefits.

With a purpose to lead the cement industry towards an era of smart construction, JK Lakshmi Cement is ready with its brand new JK Lakshmi 'SmartServ' Cement service that will change the face of construction, starting Rajasthan.



## SMART PACKAGING

*JK Lakshmi 'SmartServ' Cement is a smart packaging for bulk usage of JK Lakshmi Cement. It's a funnel shaped silo for storage and distribution of up to 5-7 ton of cement. This is an excellent replacement for cement bags where cement usage is heavy, perfect for sites of 2000 sq. ft area or above. It is the best product through a new medium of packaging.*



# BENEFITS OF JK LAKSHMI **SMART** Serv CEMENT



## LESS SPACE, MORE COMPACT

*JK Lakshmi 'SmartServ' Cement occupies 2.5x2.5 mts. of space at the construction site while 100 bags of cement would take up 6x6 mts. of storage space.*



## THEFT CONTROL

*JK Lakshmi 'SmartServ' Cement is an anti-theft packaging. It not only comes with a lock system at the nozzle, it has a GPS tracking device and consumption sensor to keep a track of your purchase.*



## PAY PER USE

*JK Lakshmi 'SmartServ' Cement has buy back facility for its smart users. This silo is weighed in the beginning and also at the end of construction and you pay only for the weight consumed.*



## FRESH MATERIAL SUPPLY

*Your local cement vendor might not be able to offer you fresh cement supply every time. But JK Lakshmi 'SmartServ' Cement offers you supply straight from the grinding unit or factory warm and fresh.*



## ENVIRONMENT FRIENDLY FOR WISE CONSTRUCTION

*The uniquely designed JK Lakshmi 'SmartServ' Cement is funnel shaped having a cloth like tube at the nozzle that helps prevent dust clouds at the time of cement usage. These dust are harmful for the environment and also the health of labours. Hence, the Silo reduces the harmful effects on Labour's health caused by the formation of dust clouds.*

# BENEFITS OF

## JK LAKSHMI

# SMART Serv

## CEMENT



### LATEST TECHNOLOGY ENSURING ON-TIME SUPPLY

Cement constitutes to only 8% of your total construction cost, but it is the 100% soul of any construction. Thus, JK Lakshmi 'SmartServ' Cement is committed to delivering cement on time. To ensure so, our dedicated team has been equipped with the latest technology like:

**GPS Tracker:** For tracking the order from start to finish

**Quantity Sensor:** This sensor is placed inside the silo that sends notification to the company & the consumer about the usage of cement at the end of every day. This helps keep a track of prior ordering of cement and on-time project completion by inventory management.



### PRIDE OF USING THE PRODUCT

With one-of-its-kind and expert technology of JK Lakshmi 'SmartServ' Cement, bring home pride and prosperity. With our premium and smart packaging, we make sure that your home creation is the outcome of your dreams.



### SAVE MORE

| Particulars              | Savings (per bag) | Reason/Conditions                                  |
|--------------------------|-------------------|----------------------------------------------------|
| Unloading cost           | 2                 | Valid in some cases.                               |
| Loss during bag handling | 3                 | 1% leakage (from hook, unused cement in bags)      |
| Wastage due to humidity  | 6                 | 2% wastage ( winter/rainy season)                  |
| Storage space            | 3                 | If per site 1000 bags, Rs.3000 godown construction |
| Loss on theft            | 3                 | If per site 1000 bags, 10 bags missing             |
| <b>Total</b>             | <b>17</b>         |                                                    |



#### APPLICATION

*A best replacement for more than 100 bags at one site & gives you maximum benefit on usage of silo for slab & structural concreting.*

— THINK SMART —  
AND BUILD SMART WITH  
**JK LAKSHMI**  
**SMART** *Serv*  
C E M E N T

FOR BOOKINGS CALL AT  
**18001025097**

For Further Inquiries Please Contact

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*\*Currently available only at Jaipur and Udaipur.*